Dr. BabasahebAmbedkar Open University
Term End Examination December – 2019

Course	**:**	**BBA**	**Date**	**:**	**29-Dec-19**
Subject Code	**:**	**BBA - 601**	**Time**	**:**	**03:00 to 06:00**
Subject Name	**:**	**Retail banking**	**Duration**	**:**	**03 Hours**
			Max. Marks	**:**	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. Write a note on Joint Accounts.
2. Explain in brief the Types of Bank Customers.
3. Discuss the Principles of Retail Lending.
4. Explain the Loan Evaluation Procedure in brief.
5. Discuss the Types of Electronic Banking.

Section B

Answer the following (Attempt any four) **(20)**

1. Write a note on Birth of Banking.
2. Discus the Barriers to the Development India Banking Sector.
3. Write a note on Internet Banking in India.
4. What is Bank assurance? Explain.
5. Explain Need for Security in detail.
6. What is Money Laundering? Explain its Process in detail.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 Money originated very largely from non-economic causes like_____.

A blood-money B bride-money
C barter D All of the above

2 Convenience banking in the form of debit cards, internet and phone-banking, anywhere and anytime banking are a part of which factor_____.

A technological B economical
C social D political

3 Rights of Depositors includes_____.

A Right to Information B Right to Choose
C Right to Avail D All of the above

4 According to the Indian Contract Act of 1872, a person of a _____is declared incompetent to contract.

A Unsound mind B Married women
C Trustee D None of the above

5 _____ Analysis is the key to incorporating advances in deposit pricing.

A Marginal cost B Total cost
C Average cost D Sunk Cost

6 _____is used to introduce new products.

A Promotional Pricing B Upscale Target Pricing
C Relationship Pricing D None of the above

7 According to this the bank's best customers get the best pricing.

A Upscale Target Pricing B Relationship Pricing
C Deposit Pricing D Cost plus Margin Deposit

8 _____suggested the use of marginal or new money cost to set the interest rates of banks that can be offered on the new deposit accounts.

A Baumol B James E. McNulty
C Miller D None of the above

9 In India, information can be obtained from the_____.

A Loan Application Form B Examination of Account
C Personal Interview D All of the above

10 _____is typically set-up as a list of rules based on matches to fields in the IP or TCP header.

A Application-level gateways B Circuit-level gateways.
C Packet-filters D None of the above

Part – B (Do as Directed) **(10)**

State whether the following statements are true or false:

1 A bank is a non profit-seeking firm dealing in money and credit.
2 Retail banking has low opportunities in a growing economy like India.
3 The interest on the deposits accepted under the scheme will be paid on the basis of 300 days to year.
4 The trustees have no implied powers to borrow any sum against the property of the trust.
5 Market penetration deposit pricing does not emphasize on profits and recovery in the short run.
6 Checking accounts and regular savings accounts are one of the most important sources of funding for financial institutions.
7 Securities markets are the primary wholesale markets used by financial institutions.
8 Pricing is a key tool in managing interest rate.
9 Secured loans are loans that are not secured by any collateral.
10 Accuracy is not an important consideration in using credit scoring.